

EuroTier 2024: OFFER FOR MEDIA PARTNERS



Service	Content	CLASSIC media partner	PREMIUM media partner
		EUR 4,900	EUR 9,500
Listing as a media partner in the DLG newsletter 'EuroTier'	Placement of the media partner's logo with link to the 'Media partners' page of www.eurotier.com	✓ Listing as a CLASSIC media partner	✓ Listing as a PREMIUM media partner
Placement on the homepage www.eurotier.com	Logo placement on the 'Media partners' page • Incl. short description of the specialist title or the publishing house (up to 500 characters, incl. blanks) • Link to the homepage of the specialist title or the publishing house	✓ Standard placement on the 'Media partners' page (small logo)	✓ Top placement on the 'Media partners' page (large logo)
	Logo placement on the start page (as a banner) with link to the media partners page	✓	✓ Listing as a PREMIUM media partner
	Logo placement in the media partner slider on various pages of the homepage www.eurotier.com		✓
Placement in the digital exhibitor directory (on www.eurotier.com)	Placement in the overall 'Media partner' overview Logo of the media partner + description (up to 500 characters, incl. blanks)	✓	✓ including extended profile entries
Placement on the EuroTier trade press stand	Display of specialist titles from the fields of animal husbandry, livestock management and inhouse farming as well as the supply industry	✓ One title possible	✓ Up to three titles possible
Placement in the EuroTier app	Placement in the 'Media partner' topic area Content analogue to the homepage	✓	✓
	Logo placement on the start page of the app		✓

INFORMATION & BOOKING:

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All offers without a separate, physical stand area at the trade fair.

If you are interested in your own stand area, please use the exhibitor service portal on the homepage.

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